

# Arne Jacobsen Haus in Hamburg: revitalisation unites architectural heritage and future vision

## Facts & Figures

STRABAG COMPANY:  
ZÜBLIN Subdivision North  
Business Unit Turnkey Construction  
Hamburg/Schleswig-Holstein

ORDER BACKLOG:  
Q3/25

SEGMENT:  
North + West

CLIENT:  
AJH GmbH represented by  
MATRIX Real Estate GmbH

- **Turnkey revitalisation of the listed Arne Jacobsen Haus in Hamburg**
- **Resource-efficient construction and energy-efficiency measures reduce CO<sub>2</sub> emissions**

Vienna/Hamburg, 18 August 2025 In the heart of Hamburg's City Nord district, a project is taking shape that bridges architectural heritage and future-forward thinking. Acting on behalf of AJH GmbH, STRABAG subsidiary ZÜBLIN is carrying out the turnkey revitalisation of the listed Arne Jacobsen Haus. Once the headquarters of Hamburg's municipal electricity works (HEW) and a landmark in its own right, the building is being redeveloped into a modern New Work complex – all while preserving the distinctive character instilled in it by world-renowned architect Arne Jacobsen and his partner Otto Weitling.

## Contact

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### Preserving the past, building the future

Completed in 1969, the high-rise has impressed for decades with its clean lines, minimal forms and richly detailed interior design. Now, more than half a century later, a new chapter is beginning. This project will create a place of identity and inspiration – a space that puts the needs of modern working environments front and centre: versatile, sustainable and creative.

“With the Arne Jacobsen Haus, we're not only revitalising an iconic architectural landmark – we're creating space for the working world of tomorrow. We take great pride in applying our expertise in refurbishing existing buildings to make a meaningful contribution to society: conserving resources, reducing CO<sub>2</sub> emissions and enhancing efficiency. Projects like this demonstrate how modernisation can bring together economic viability, environmental responsibility and visionary thinking,” says Jörg Rösler, Member of the Management Board of STRABAG SE.

Martin E. Schaer, Managing Director of MATRIX Real Estate GmbH, adds: "Preserving brilliance, creating the future – this has been our guiding principle since 2019 as we've transformed the Arne Jacobsen Haus into a modern office building that meets the demands of New Work and sustainability. Our goal is to preserve the architectural and functional quality of this design classic while creating a contemporary working environment. We are delighted to have found an expert partner in Ed. Züblin AG to help realise this complex undertaking."

Following a successful planning phase under the TEAMCONCEPT partnering model, ZÜBLIN is now implementing the redevelopment as general contractor. Construction is already under way. All structural works are being carried out in accordance with stringent listed-building requirements: the entire façade of the 13-storey high-rise is being dismantled and replaced with a modern, energy-efficient envelope, true to the original design. Inside, pollutant removal is taking place. Minor shell adaptations are being made, and the fit-out will cover approx. 50,000 m<sup>2</sup> of gross floor area. Selected areas will remain in their original condition or be faithfully reconstructed in line with conservation guidelines.

As part of its Strategy 2030, STRABAG has committed to resource-efficient and sustainable construction. One key objective of the European Green Deal is to make all buildings in the EU climate-neutral by 2050. STRABAG sees this as both a responsibility and a major opportunity. With a focus on existing buildings, the company aims to address increasing resource scarcity and land consumption – and to contribute to the decarbonisation of the construction sector.

At the Arne Jacobsen Haus, too, the use of resource-efficient construction methods and energy-saving measures is actively reducing carbon emissions – a strong signal in favour of sustainable construction in the Hamburg metropolitan region.

#### **AJH GmbH**

*On behalf of AJH GmbH, MATRIX Real Estate GmbH of Hamburg is managing the Arne Jacobsen Haus project – from planning and tenant acquisition to construction and handover. With a team of experienced property experts, MATRIX develops and delivers sustainable, forward-looking real estate solutions. More at: [www.arne-jacobsen-haus.de](http://www.arne-jacobsen-haus.de)*

#### **Ed. Züblin AG**

*Stuttgart-based Ed. Züblin AG, with approximately 16,000 employees and an annual output of around € 4.6 billion, is one of Germany's largest construction companies. ZÜBLIN, which has been successfully realising challenging construction projects in Germany and abroad since 1898, is the STRABAG Group's leading brand for building construction and civil engineering. The range of services covers all construction-related tasks – from complex turnkey construction, civil engineering and tunnelling to construction logistics, structural maintenance, ground engineering and*

timber and steel construction. Supported by the expertise of its Zentrale Technik competence centre, ZÜBLIN also offers integrated design-and-build services from a single source. We take an end-to-end view of buildings over their entire life cycle, with a focus on collaborative construction using our TEAMCONCEPT® partnering model while constantly promoting and advancing the topics of digitalisation, sustainability and innovation. Together within the STRABAG Group and with our external partners, we are working systematically to make the design-and-build processes resource-friendly and climate-neutral. More information is available at [www.zueblin.de](http://www.zueblin.de)

**STRABAG SE** is a European-based technology group for construction services, a leader in innovation and financial strength. Our activities span all areas of the construction industry and cover the entire construction value chain. We create added value for our clients by taking an end-to-end view of construction over the entire life cycle – from planning and design to construction, operation and facility management to redevelopment or demolition. In all of our work, we accept responsibility for people and the environment: We are shaping the future of construction and are making significant investments in our portfolio of more than 250 innovation and 400 sustainability projects. Through the hard work and dedication of our approximately 86,000 employees, we generate an annual output volume of around € 19 billion.

Our dense network of subsidiaries in various European countries and on other continents extends our area of operation far beyond the borders of Austria and Germany. Working together with strong partners, we are pursuing a clear goal: to design, build and operate construction projects in a way that protects the climate and conserves resources. More information is available [www.strabag.com](http://www.strabag.com)

**Image:**



Caption: Arne Jacobsen Haus in Hamburg is undergoing revitalisation

Image credits: AJH GmbH



Caption: Rendering of the modern office environment at Arne Jacobsen Haus, Hamburg

Image credits: KSP Engel GmbH for AJH GmbH