

STRABAG ART Award 2025: Haakon Neubert wins main prize - art prize celebrates its 30th anniversary

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- **Award ceremony marks the relaunch of the STRABAG Art Forum under the new name STRABAG ART**
- **Haakon Neubert wins the main prize 2025**
- **STRABAG ART Award is presented for the 30th time**

Vienna, 27.6.2025 The STRABAG ART Award, one of Austria's most highly endowed private art prizes for painting and drawing, was presented for the 30th time. The main prize 2025 goes to the German artist Haakon Neubert. The jury, which included Angela Stief, Director of ALBERTINA modern, justified its decision by stating that Haakon's works impress with their graphic clarity, colourful monochrome surfaces, pop-cultural references and humorous observations of everyday life. In addition to the main prize, four recognition prizes were awarded. The award ceremony also marked the relaunch of the STRABAG Kunstforum under the new name STRABAG ART.

Haakon Neubert: "I think that the formal and the content are mutually dependent and cannot be separated from each other. The interplay of both components forms the narrative. In my case, this means combining everyday scenes with my painting. I spent a long time thinking about why I paint until I realised that this was the wrong question. The right question is: Who am I painting for? And they are people, so I show them."

The winners of the STRABAG ART Award 2025

Main prize: Haakon Neubert (DE)

Recognitions received:

- Benjamin Burkard (DE)
- Emma Hummerhielm Carlén (AT/SE)
- Maximilian Prüfer (DE)
- Dior Thiam (DE)

Facts & figures about the STRABAG ART Award 2025

- 771 submissions from Germany, Slovenia and Austria
- 50 nominated artists
- 5 award winners
- Total prize money: 48,000 euros, of which 16,000 euros is the main prize and 8,000 euros each in recognition prizes

Prizewinners' exhibition

In the prizewinners' exhibition from 1 July to 12 September 2025 at the STRABAG ART Site, the works of the award-winning artists honoured in the jury meeting will be shown. Starting in September 2025, all five prizewinners will have a solo exhibition in the new exhibition space and are cordially invited to combine this with a work residency in the STRABAG ART Studios.

STRABAG ART: New identity, new spaces, new formats

The reorganisation of the STRABAG Kunstforum into STRABAG ART marks a strategic turning point in STRABAG SE's long-standing support for art. With a new exhibition space that enables flexible presentation concepts, a new visual identity and digital reorientation (strabag.art), the Group's commitment to art is being raised to a new level. In addition to the existing activities of comprehensive collection management and presentation of artworks at more than 75 STRABAG SE Group locations across Europe, two innovative projects are created: the mobile STRABAG ART containers and the Street ART concept initiated by Klemens Haselsteiner - they bring contemporary art directly to construction sites and make it a direct experience for employees and passers-by.

30 years of the STRABAG ART Award - a review

What began on a small scale in 1994 has since developed into one of the most highly endowed private art prizes for painting and drawing in Austria. 15,375 applications, 166 award-winning artists, around 8,950 original works submitted to the jury meetings, 52 highly motivated jury members, around 835,000 euros in prize money distributed and 165 solo exhibitions of the award-winning artists - that is the "balance sheet" after 30 years of the STRABAG ART Award.

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